

# CLUB@SIBOS

Print Ratecard	1 Insertion	2 Insertions (less 10%)	4 Insertions (less 20%)
Full page Colour	£4,155	£4,040	£3,024
Half Page	£2,660	£2,594	£2,528
Strip Advert	£2,410	£2,369	£2,328

## Special Cover Options: False cover or gatefold cover

Monday edition (with exclusive hotel drop)	£8,502
Tuesday edition	£6,386
Wednesday edition	£6,386
Wrap up edition	£5,502

## Premium Print Positions

Outside Back Cover	£4,502
Inside Back Cover	£4,386
First available right-hander	£4,502
Augmented Print	£POA

## Special Cover Gold Package

Includes 1x special cover option  
1x video interview (pre or during SIBOS)  
Half page ad or content in next 3 editions

Monday	£14,502
Tuesday	£11,386
Wednesday	£11,386
Wrap up edition	£10,502

## Digital & Video

Dedicated website to launch early September

Video Interview	£3,500
Digital Display	£3,000 10% SOV
Digital Display	£5,000 20% SOV
Digital Newsletter	£1,200 per drop
Online Article	£5,000

\*\*Bookings confirmed for Sydney and London 2019 will include a 20% reduction off the 1<sup>st</sup> year rates \*\*